

## **Community Centric Fundraising Principles**

- 1. Fundraising must be grounded in race, equity, and social justice.**
- 2. Individual organizational missions are not as important as the collective community.**
- 3. Nonprofits are generous with and mutually supportive of one another.**
- 4. All who engage in strengthening the community are equally valued, whether volunteer, staff, donor, or board member.**
- 5. Time is valued equally as money.**
- 6. Treating donors as partners means that we are transparent, and occasionally have difficult conversations.**
- 7. Foster a sense of belonging, not othering.**
- 8. Promote the understanding that everyone (donors, staff, funders, board members, volunteers) personally benefits from engaging in the work of social justice.**
- 9. See the work of social justice as holistic and transformative, not transactional.**
- 10. Recognize that healing and liberation requires a commitment to economic justice.**

*Source: "The Ten Community Centric Fundraising Principles"*  
<https://communitycentricfundraising.org/ccf-principles/>